

Social Engagements

Recognizing the inextricable link between sustainable growth and the well-being of communities, we have dedicated ourselves to engaging activities with local communities, striving to create positive and lasting impacts. Our initiatives are designed to provide meaningful support to society and empower vulnerable populations in the most effective ways.

Our method for adding social value involves a thorough identification of the community's significant concerns. Through careful assessment, we have pinpointed five critical areas for our efforts: healthcare, education, rural development, environment, and sports promotion. These focal points will guide our efforts to enhance the quality of life in the communities and foster sustainable development.

Our key focus areas:



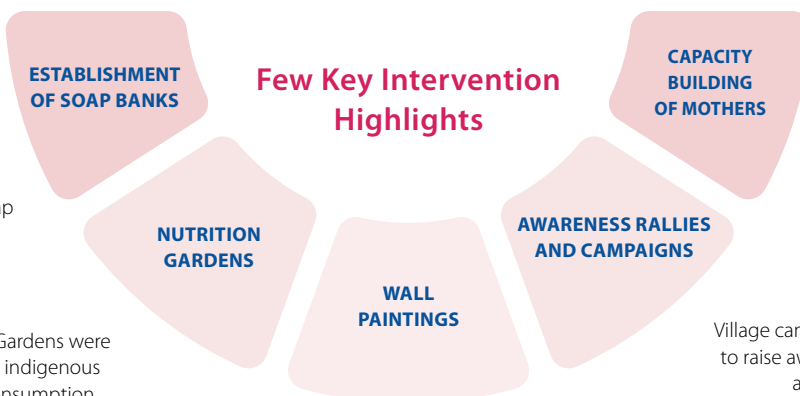
Healthcare

Alkem Anemia Mukti Abhiyaan (AAMA)

Alkem Foundation launched the Alkem Anemia Mukti Abhiyaan (AAMA) in response to the alarming prevalence of anemia, targeting specific states to transform identified panchayats into Anemia Mukti Panchayats. The project focuses on reducing anemia and malnutrition through a life cycle approach.

Partnering with Civil Society Organisations, Alkem Foundation initiated the AAMA program in six states, establishing soap banks in Government schools and Anganwadi centers. This initiative ensures access to soap for handwashing, promoting hygiene and sanitation practices in communities.

Community Nutrition Gardens were established to increase indigenous fruits and vegetable consumption, promoting healthy nutrition habits, and combating malnutrition.



Key messages on nutrition, anemia, and hygiene are conveyed through wall paintings on schools and Anganwadi centers, serving as a tool for social behavior communication and promotion.

Initiatives like GodBharai ceremonies, recipe demonstrations, and Poshan thali competitions promote the consumption of indigenous nutritional food items, emphasizing the importance of a nutritious diet during pregnancy and institutional delivery.

Village campaigns mobilize communities to raise awareness of anemia prevention and treatment, with sessions on nutritional pattern. Participants include ASHA workers, AWWs, SHG members, and villagers, fostering community engagement and education.



Cancer Care Initiatives

Advanced Radiotherapy Block in Homi Bhabha Cancer Hospital and Research Center (HBCHRC), Muzaffarpur

Alkem Foundation, in partnership with the Tata Memorial Centre, is spearheading the establishment of an Advanced Radiotherapy Block in HBCHRC, Muzaffarpur, Bihar, with an investment of ₹ 100 crore. This initiative aims to enhance cancer treatment facilities and accessibility in the state, addressing the rising cancer cases.

Support for Cancer Screening and Early Detection

Comprehensive interventions in Buxar, Bhagalpur, and Jehanabad districts focus on cancer screening, early detection, and outreach

programs. Screening units have been established to bolster early detection efforts, while capacity-building initiatives empower grassroots health workers to raise awareness and promote preventive measures.

Home-Based Palliative Care Program

In collaboration with Tata Memorial Centre, Alkem Foundation launched the Home-Based Palliative Care program in Muzaffarpur, Bihar. This pioneering initiative aims to improve the quality of life for cancer patients by delivering essential treatment and support directly to their homes, ensuring comfort and dignity during the terminal stage.



Primary Healthcare Services

Health Centers and Mobile Health Units

Alkem Foundation extends primary healthcare services to underserved communities through health centers and Mobile Health Vans in Maharashtra, Sikkim, Himachal Pradesh, and Gujarat. This initiative addresses the healthcare needs of vulnerable populations, ensuring access to essential services irrespective of socio-economic status.

Support for Cochlear Implants and Cataract Surgeries

Partnering with like-minded organizations, Alkem Foundation supports cochlear implant surgeries for children born deaf and cataract surgeries. These initiatives aim to improve the quality of life for individuals with hearing impairments and restore sight to those affected by cataracts, promoting inclusivity and well-being.

Strengthening Government Institutions with Infrastructure Development

Alkem Foundation contributes to infrastructure development and facility enhancement at primary health centers, ensuring quality healthcare services for local communities. Additionally, operational and maintenance support for public toilets underscores their commitment to public health and hygiene.

Celebration of National Nutrition Week for Promoting Healthy Lifestyles

Alkem Foundation celebrates National Nutrition Week by organizing awareness sessions on adopting a healthy lifestyle in Government schools across Sikkim, Baddi, and Taloja. The sessions emphasize the importance of balanced nutrition and its benefits for overall well-being, aligning with the campaign theme “Fuel for the Future”.

Dental Health Awareness Camps

Alkem Foundation organized dental health checkup camps in Government schools to promote oral hygiene among students. These camps aimed to educate children about dental health and provide basic dental care, contributing to overall community well-being.

Support for Pediatric Hospital Construction

Alkem Foundation extends phased support for the construction of a pediatric hospital dedicated to economically marginalized sections of society. This initiative aims to improve access to quality healthcare for underprivileged communities.

Education

Alkem Yuva Pathshala

Alkem Foundation initiated the Alkem Yuva Pathshala, a digital learning initiative focused on bridging educational gaps and enhancing education by leveraging digital transformation. In association with Education Department of Bihar, the Foundation has supported for the establishment of smart classrooms in identified Government schools of Jehanabad District. By integrating digital resources such as videos and interactive materials, teachers can enhance students' learning experiences, marking a significant digital transformation & ensuring quality education accessible for the underprivileged students.





Shri Samprada Singh Scholarship Programme

The Shri Samprada Singh Scholarship Programme, dedicated to mitigating the pandemic’s impact on vulnerable communities, ensures uninterrupted education for lower-middle-class children at risk of orphanhood. This initiative covers the educational journey from primary school to college.

Early Childhood Education Support

In collaboration with a like-minded organization, Alkem Foundation supports early childhood education initiatives, laying the groundwork for lifelong learning. By backing quality preschool programs, the Foundation nurtures young minds, contributing to holistic development.



Inclusive Education Assistance

Alkem Foundation provides essential resources to support inclusive education at The Bombay Institution for Deaf & Mutes, Asia’s one of the oldest institute for deaf and mute children. This contribution includes facility renovation, provision for innovative audio therapy software, hearing aids, and educational support for disabled students in Mumbai’s Government schools.

Remedial Centers

Alkem Foundation backs remedial centers in slums, assisting children with irregular study patterns. Collaborating with non-profit organizations, these centers employ innovative teaching methods to improve learning outcomes and empower children to overcome educational challenges.

Support for Visually Impaired Children

Alkem Foundation supported the Integrated Education program for visually impaired children, providing support services from pre-school to Std. XII. By facilitating their education in regular schools and offering tailored assistance, the Foundation empowers visually impaired children to thrive academically.

Aagaz+

Launched by Alkem Foundation, Aagaz+ promotes Water, Sanitation, and Hygiene (WASH) practices in Government schools in Sikkim. This intervention aims to instill WASH knowledge, attitudes, and behaviors among beneficiaries, fostering a healthier school environment.



Rural Development



Project Swavlamban

Alkem Foundation's Project Swavlamban empowers underprivileged youth through vocational training, targeting employment for 70% of the 100 enrollees. Focused on nursing assistance, fashion design, and multi-skills, this initiative fosters self-reliance and socio-economic mobility, envisioning sustainable livelihoods for disadvantaged youths.

Support for Old Age Homes

Alkem extends support to operational costs and construction of old-age homes in Sikkim and Maharashtra, exemplifying its commitment to social welfare and community support.



Environment

Go Green Campaign

Commemorating Alkem's five decades of excellence, planting 110,341 saplings on World Environment Day, surpassing its initial goal of 50,000. This initiative received overwhelming support, amplifying Alkem's commitment to environmental conservation.

Project Roshni

Alkem Foundation, marking its 50th anniversary, installed 50 solar street lights around each of its manufacturing units in Sikkim, Daman, Mandva, Ankleshwar, Baddi, and R&D at Taloja, committing to sustainable practices. This initiative, complementing safety measures, underscores our pledge to a greener future and community welfare, reflecting our ethos of innovation beyond products.

Alkem Aatma Nirbhar Gram Project

Partnering with like-minded organizations, Alkem trains Self-Help Groups (SHGs) in noodle making and mushroom cultivation, nurturing entrepreneurial skills among women for alternate livelihoods.



Swachh Gram Project

The Alkem Foundation launched a cleanliness initiative in a Sikkim village, aligning with the Swachh Bharat Abhiyaan. This project fosters ongoing awareness and community engagement, promoting cleanliness and responsibility for a healthier environment.

Disaster Support

In response to floods in Gujarat's Ankleshwar district and Sikkim triggered by a cloud burst, Alkem Foundation swiftly provided essential aid to affected communities. Distributing kits to residents, the Foundation demonstrated its commitment to community welfare, standing in solidarity and mitigating the impact of natural disasters.

Maintenance of Gardens

Alkem promotes the development of public spaces, renovating and maintaining community gardens in designated areas, enhancing environmental aesthetics and community well-being.



Promoting Sports

Alkem Foundation backs Olympic Gold Quest (OGQ), aiding athletes and para-athletes in training and capacity-building programs. This initiative aims to nurture talent, including athletes with disabilities, fostering sports excellence nationwide. By partnering with OGQ, Alkem Foundation demonstrates its commitment to promoting inclusivity and sports excellence globally.

Sikkim Football Association Support

Alkem Foundation provided sports kits to Sikkim Football Association, enabling eligible athletes to participate in various state, central Government, and Sports Authority of India events, promoting sports participation and development.



Few Highlights of Employee Volunteering Activities - SMILE

Blood Donation Drive

Alkem Foundation organized a Blood Donation Camp on 27 July, in tribute of Late Shri Samprada Singh, Founder Chairman Emeritus. This year, Alkemiters generously donated 951 units of blood across all sites, marking a historic turnout and reaffirming our commitment to humanity. Additionally, we supported specially challenged individuals by procuring umbrellas made by them.



Support for Specially-Abled Artists

At our office, we provided a platform for specially-abled artists, facilitating a live art session and diya sale featuring their creations. Mrs. Madhurima Singh, Executive Director of Alkem Laboratories Limited, honored Sana, one of the disabled artists, for her remarkable talent and dedication.



Meal Distribution Drive

Aligned with our ethos of community service, our sales team conducted a meal distribution drive for caregivers at KEM and BYL Nair hospitals in Mumbai, showcasing our dedication to supporting those in need.

Support for Marginalized Communities

As part of the SMILE campaign, Alkem Foundation organized a diya sale, rakhi exhibition, and live painting demonstration by a specially-abled artist, demonstrating our commitment to uplifting marginalized communities.

Donate Your Voice Campaign

Our "Donate Your Voice" campaign focused on recording audiobooks for visually impaired individuals, aiming to provide easy access to literary content and promote inclusion.

Awarathon 2023

Awarathon, a walk to raise awareness about dementia and Alzheimer's, united over 300 participants, creating a supportive environment for the elderly and fostering understanding of memory-related challenges.

Signature Campaign on World AIDS Day

Alkemiters participated in a signature campaign on World AIDS Day, demonstrating solidarity with those affected by HIV/AIDS and advocating for community-led awareness initiatives.

